



SPORTSBOX AI

Stop Guessing. Start Measuring.



OUR MISSION:

Optimize learning for
all athletes with 3D
motion data and
technology



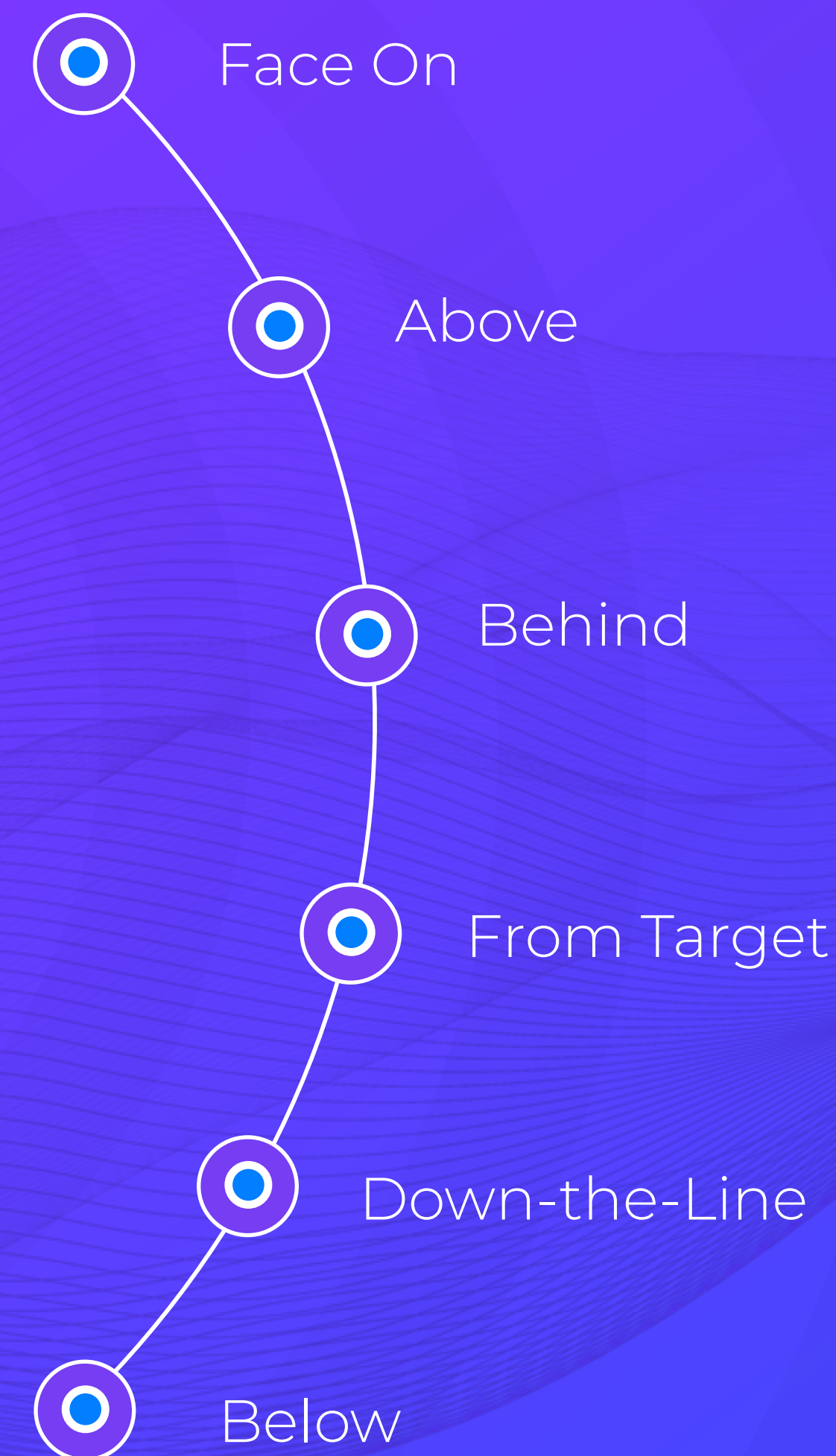
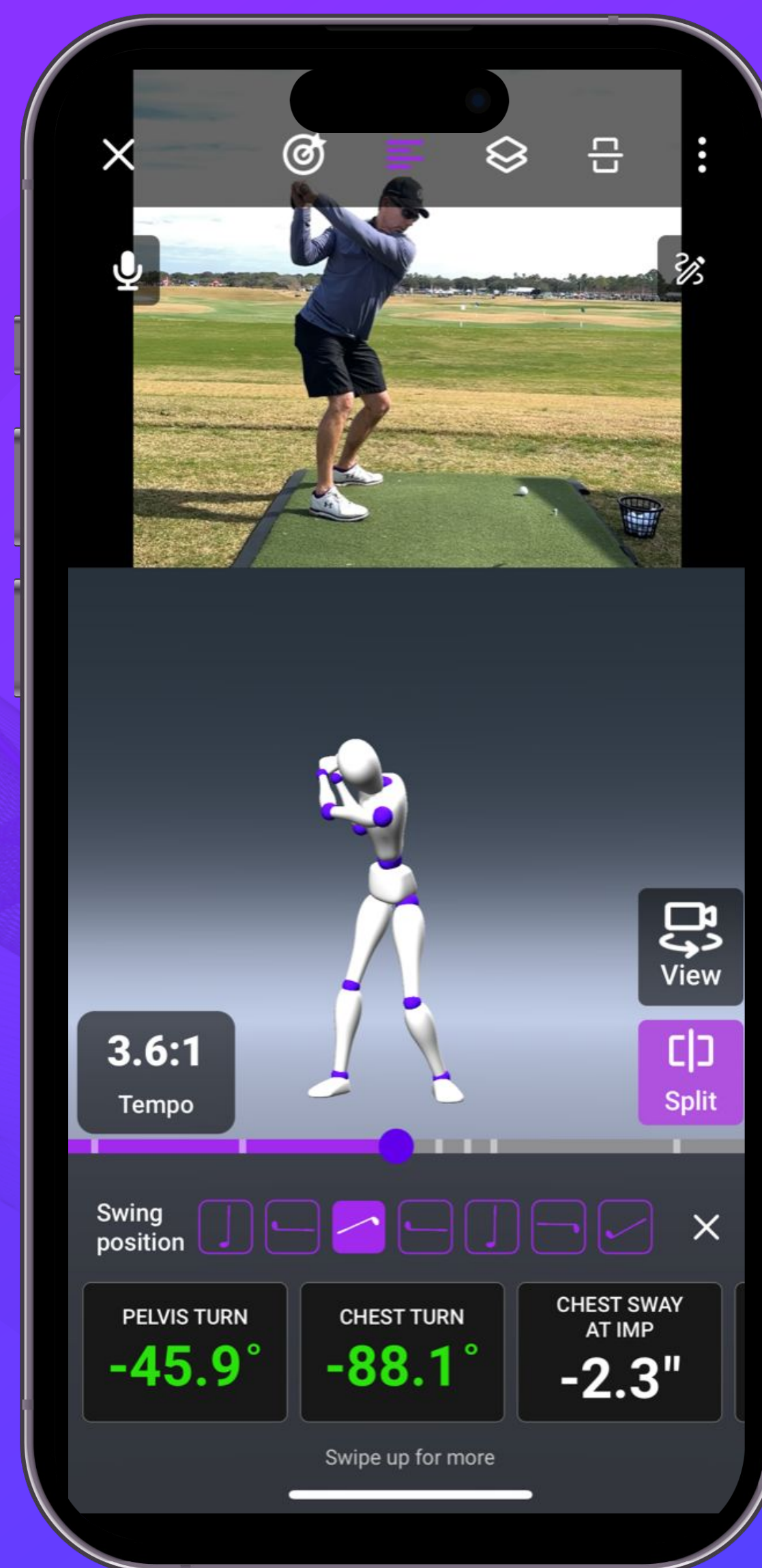
**RECORD ONE
VIDEO OF
YOUR SWING...**





GET THE SAME 3D MOTION DATA AS A PROFESSIONAL MOTION CAPTURE STUDIO

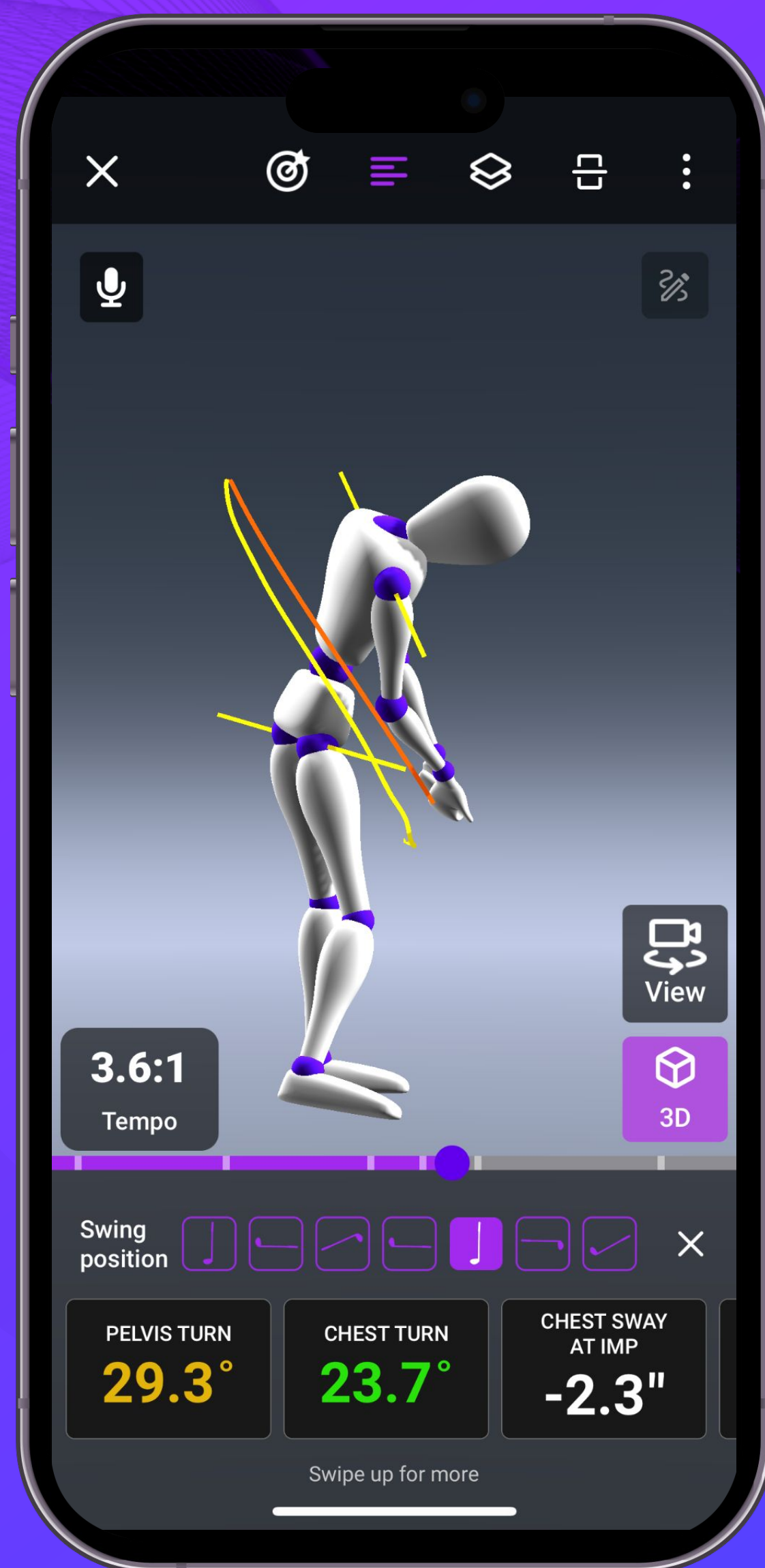
See the swing motion from
six different angles





ACCURATE BIOMECHANIC MEASUREMENTS

Analyzes dozens of key
datapoints across your full swing
from setup to finish



THE ULTIMATE COACHING & TRAINING TOOL

Demonstrate How To Improve

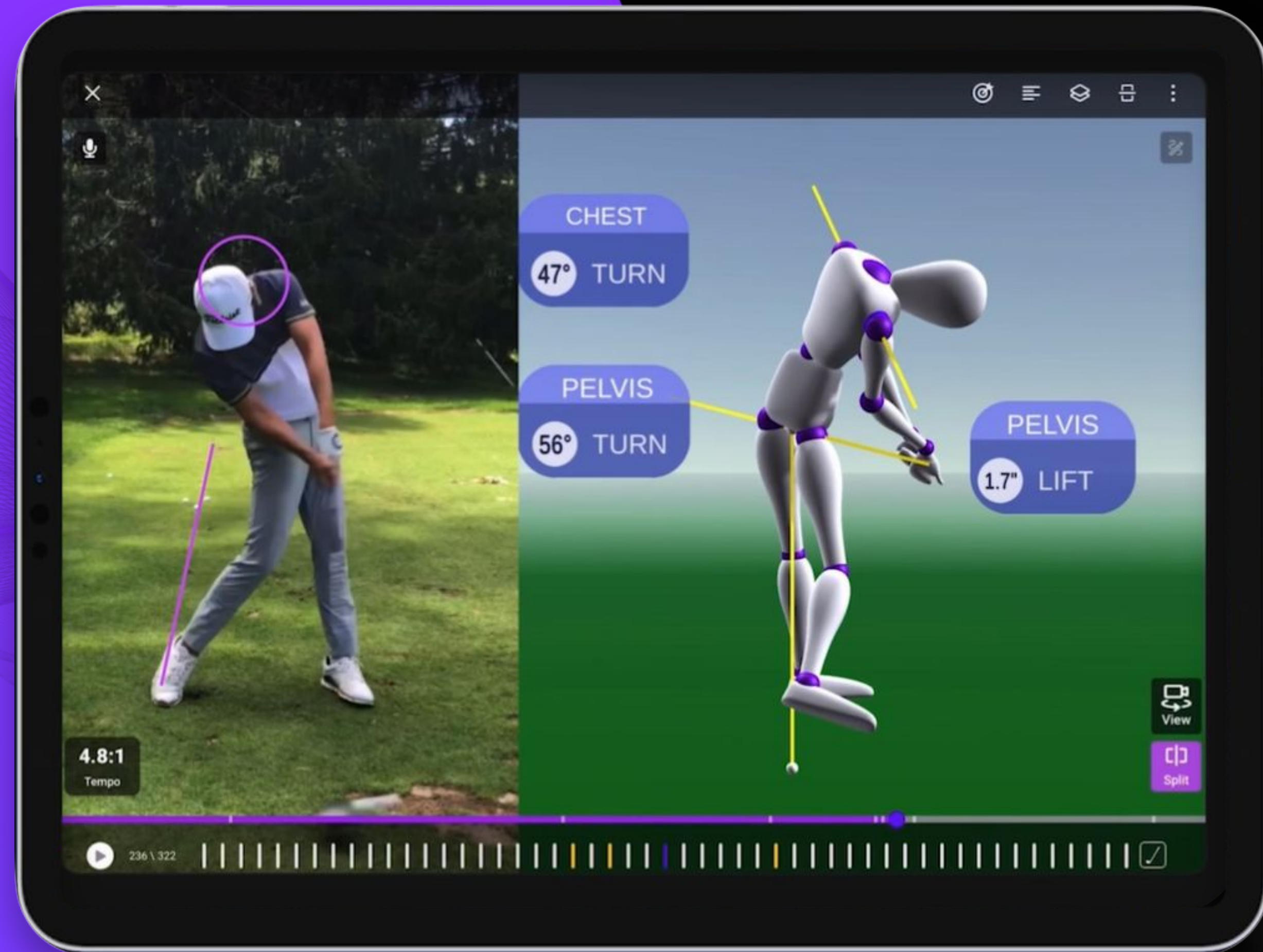
Compare swings and clearly highlight the key areas to work on

Reinforce Learning and Track Practice

Keep students engaged over time and make progress faster

Stay Connected

Empower students to practice more effectively between in-person lessons



TRUSTED BY GOLF'S BEST INSTRUCTORS



Sean Foley
No. 5 on Golf Digest's
50 Best Teachers,
GOLF.com Top 100



Erika Larkin
Golf Digest 50 Best
Teacher, Golf Digest
No. 1 Best Teacher in
Virginia



Mike Adams
No. 3 on Golf Digest's
50 Best Teachers,
GOLF.com Top 100



David Leadbetter
Legendary Golf
Instructor Hall of
Famer



Scott Cowx
OPGA Teacher of the
Year



Dana Dahlquist
Golf Digest 50 Best
Teacher



Terry Rowles
Golf Digest 50 Best
Teacher, GOLF.com
Top 100 Instructor



Jeff Smith
GOLF.com Top 100
Instructor



Chris Mayson
GOLF.com Top 100
Instructor



Ken Macdonald
Golf Digest 50 Best
Golf Fitness Trainer



Suzy Whaley
Golf Digest 50 Best
Teacher, Golf.com
Top 100, PGA of
America Honorary
President



James Oh
U.S. Junior Amateur
Champion, Korn
Ferry Tour Winner,
Former PGA Tour
Player



Jorge Parada
Golf Digest Best
Young Teacher



Austin Na
Top Instructor in
Korea, SBS Golf
Commentator



Pia Nilsson
Vision54
Golf Digest Top 50
Instructor



Lynn Marriott
Vision54
Golf Digest Top 50
Instructor

**JUST 12 MONTHS SINCE LAUNCH, SPORTSBOX IS ALREADY IN
32 COUNTRIES AND USED BY MORE COACHES THAN
ANY OTHER 3D MOTION CAPTURE SYSTEM IN THE WORLD**



GOLFTEC

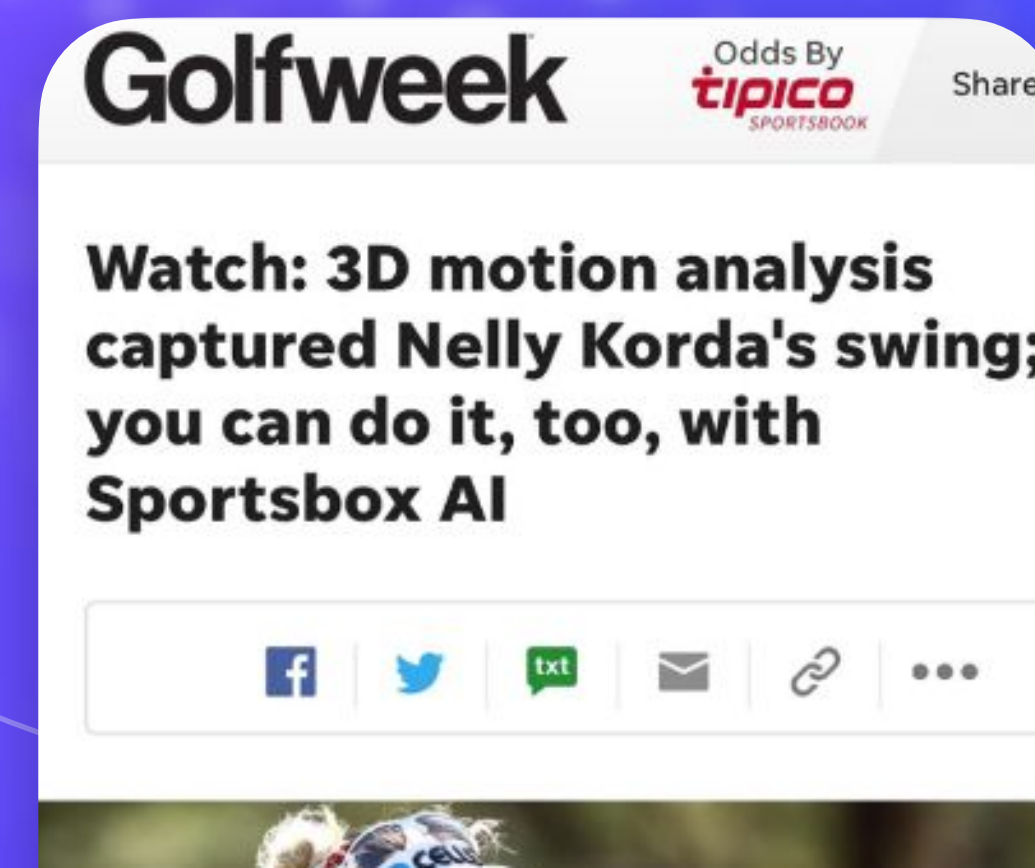
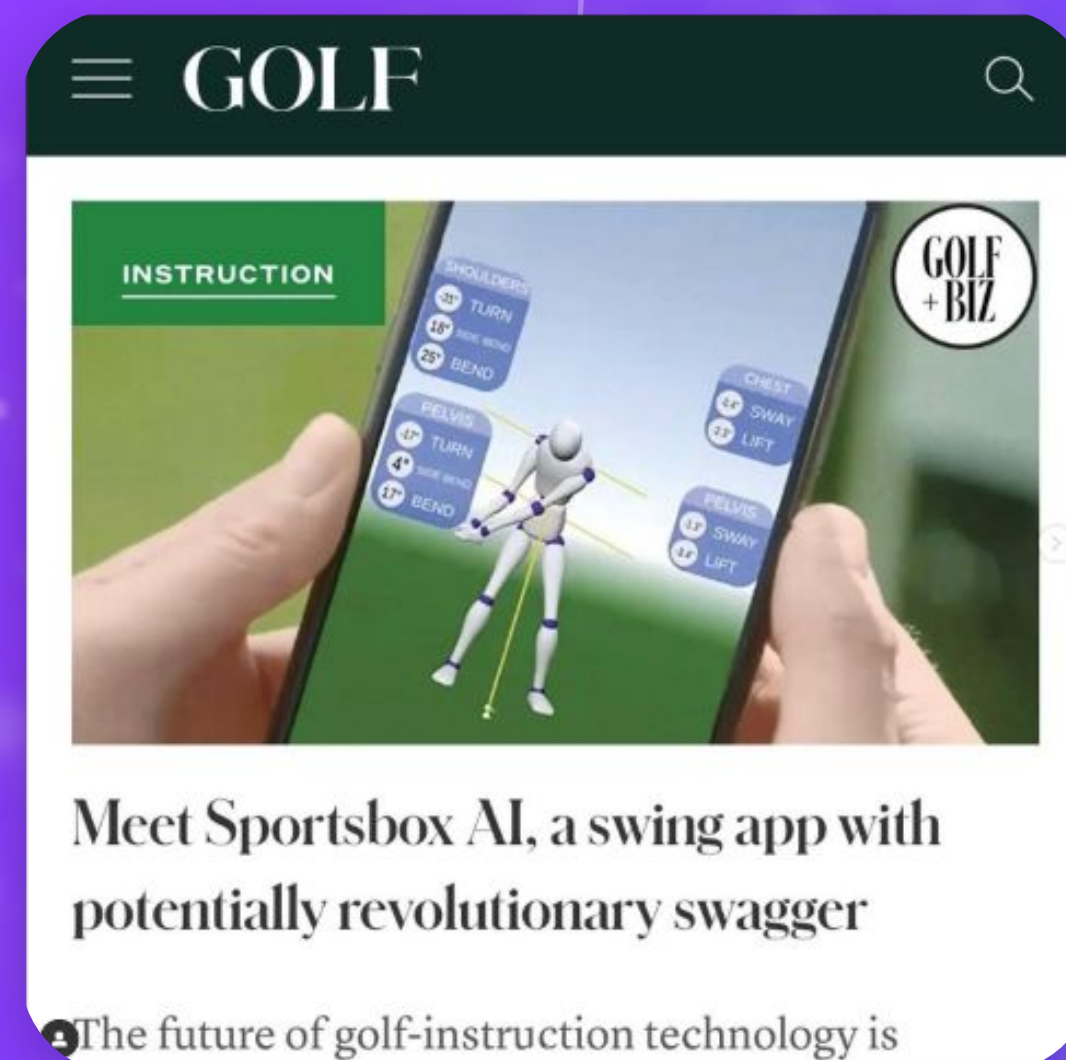
Amm
ADVANCED MOTION MEASUREMENT

 **GEARS**
SPORTS

“Game-changing technology”



IN THE PRESS



“Future of golf”

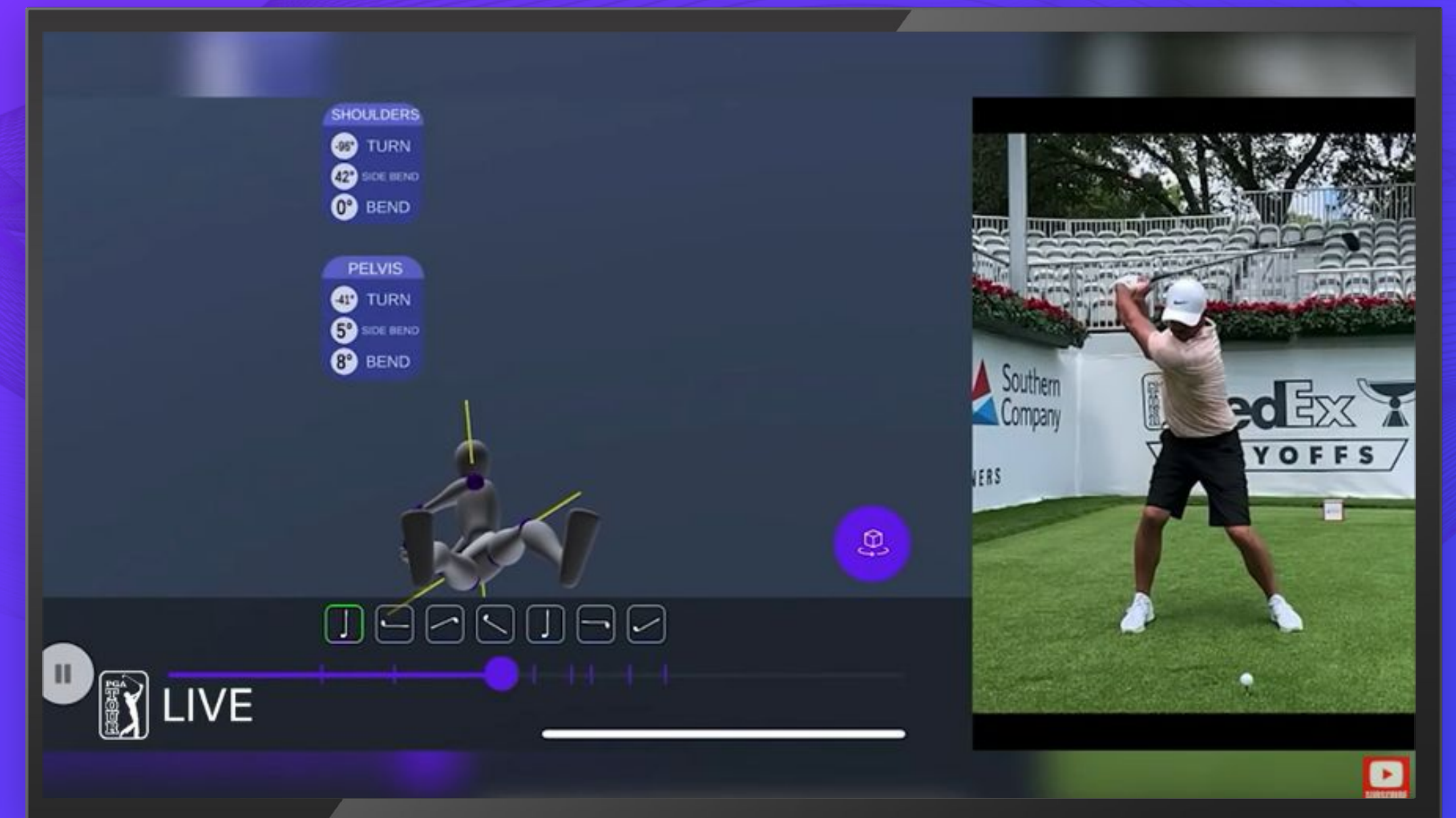
SPORTSBBOX IN BROADCAST

Solidifying mass market adoption of 3D motion data in golf

Collaborating with major networks globally to build broadcast software



2022 Masters



2021 PGA Tour
Championship

OUR PARTNERS

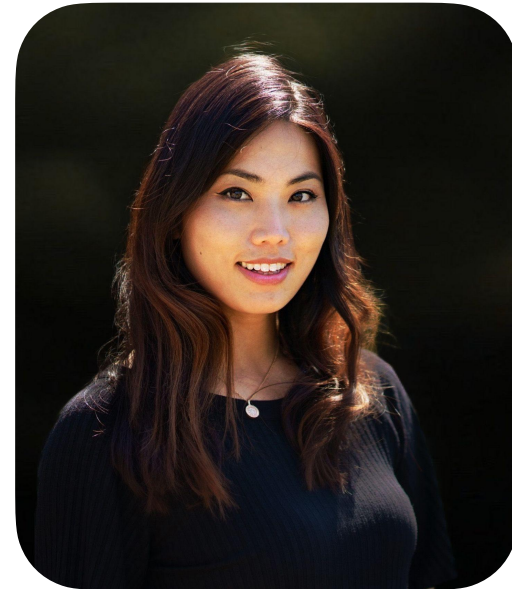
The biggest brands in golf instruction
and game improvement.



OUR TEAM

A unique group of experts in sports, AI technology, and biomechanical science.

Sports Industry



Jeehae Lee
CEO



Stephanie Wei
Communications

Sports Science



Dr. Phil Cheetham
Chief Science Officer

Machine Learning



Sam Menaker
CTO

Investors



Sean Foley



David Leadbetter



Michelle Wie



Mel Reid



Marina Alex



Patty Tavatanakit

Advisors



Suzy Whaley



Terry Rowles



Mike Adams

OUR VISION

Address all facets of a golfer's game improvement journey from a **single swing**

3D Instruction – in-person and online

Club Fitting & Training Aid Product Recommendations

AI Coaching and Training

Personalized Golf Fitness Guide

Personalized Content and Practice Programs





SPORTSBOX AI

jeehael@sportsbox.ai